



DISTRIBUTOR-DEALER PROFILE

DISTRIBUTOR-DEALER INFORMATION

Date: _____ Distributor Name: C.E.D. Distributor Sales Person: _____

Tier Level of Dealer: Open Select

Distributor-Dealer Legal Name: _____

Distributor-Dealer D.B.A. Name: _____

Address: _____
(City State & Zip Code)

Telephone Number: _____ Fax Number: _____ Web Site URL: _____

PRIMARY CORPORATE CONTACT

Name: _____ Title: _____

Telephone Number: _____ Fax Number: _____ E-Mail Address: _____

SHIPPING ADDRESS

Shipping Address: _____

List receiving locations if different than bill to address. Attach additional pages with address and phone number if necessary.

RETAIL LOCATIONS

List retail locations if different than bill to address. Attach additional pages with address and phone number if necessary.

Number of Locations: _____

DISTRIBUTOR-DEALER PROFILE

Type of Retailer: (Select all that apply)

A/V Specialty Retailer _____	Non-Retail Custom Installer _____	Home Builder _____
TV/Appliance Retailer _____	Security Custom Installer _____	Other _____

Group Membership: (Select all that apply)

PRO Group _____	CEDIA _____	NATM _____	Marta _____
HTSA _____	PARA _____	Nationwide _____	Other _____

BUSINESS PROFILE

Estimated Polk Audio annual sales: _____ Estimated Total Company annual sales: _____

% of Audio/Video/Consumer Electronics to total business: _____

% of Audio/Video Consumer Electronics, %Audio, %Video (Total = 100%): _____

% of Audio, % category : Custom, Retail, 12V (Total = 100%): _____

Below, list in order of importance the lines carried and your annual volumes with each vendor:

Audio: _____

Video: _____



DISTRIBUTOR-DEALER PROFILE

Do you have retail salespeople? _____

If yes, how many? _____

Do you have a Service Department? _____

If yes, number of Employees/Locations: _____

Do you have an Installation Department? _____

If yes, number of Employees/Locations: _____

Do you have Workman's Compensation? _____

Do you have Builder's Certification? _____

Do you sell/service Commercial/Industrial products?: _____ yes or no

Below, please indicate models you will have on display in your showroom facilities and use in installations

	Display, Y/N	Sell, Y/N
SC Series Custom Speakers	_____	_____
VS RT Series Custom Speakers	_____	_____
VS LS Series Custom Speakers	_____	_____
RTS Series Custom Speakers	_____	_____
CSW Series Custom Subs	_____	_____
R Series Bookshelf/Tower	_____	_____
TSi Series Bookshelf/Tower	_____	_____
RTi-A Series Bookshelf/Tower	_____	_____
LSi M Series Bookshelf/Tower	_____	_____
Blackstone TL Series Satellites	_____	_____
PSW Series Subwoofers	_____	_____
DSW PRO Series Subwoofers	_____	_____
DSW MicroPRO Subwoofers	_____	_____
SurroundBAR IHT Series	_____	_____
SurroundBAR CHT Series	_____	_____
OWM Series Multi-application	_____	_____
Atrium Series Multi-application	_____	_____
f/x Wireless Surround	_____	_____

(see schedule XX for up to date and complete list, above is for general purposes only)

Request for Dealer Approval

Seeking Approval for Polk Audio Tier Level:

Open

Select

Distributor-Dealer Principal: _____

Date: _____

Distributor Principal: _____

Date: _____

Polk Audio Regional Manager: _____

Date: _____ Agree Disagree

Polk Audio Zone Manager: _____

Date: _____ Agree Disagree

|